



Tekia, Shevarim, Teruah Help Us Remember

By Rabbi Martin Pasternak, National Director of Synagogue Division, Israel Bonds

Rabbinic tradition teaches all Jewish souls were present at Sinai to hear the first sounding of the shofar announcing the *brit* between Ad-nai and all People of Israel.

The Torah instructs us to remember that moment with sounds of the shofar on Rosh Hashanah. Tekia, Shevarim, Teruah help us to remember the emotions of *brit*-unity-peoplehood at Sinai and connection to the Land of Israel – one of the chief pillars of that eternal *brit*.

Israel bonds were created just three years after the modern State of Israel was born. Since then the High Holy Days, the sounds of the Shofar, and Israel Bonds have been linked. In this year when Israel turned 75 it has never been easier to connect with Israel through the purchase of an Israel bond.

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Every Israel Bonds investment, donation or gift by a synagogue member strengthens and renews the connection of the members of our congregation to Israel and each other. Celebrate the New Year 5784 by sharing an Israel Bond with a family member or with a Shalom Bond donation to the synagogue or your favorite cause or community institution.

In a year highlighted by political debate and security challenges in Israel the sounds of the shofar reminds us of SINAI – a moment of covenant and unity that launched our nation. Let's draw strength from what is eternal Tekiah-Shvarim-Teruah.

Wishing everyone a sweet, healthy, peaceful 5784

For inquiries contact Rabbi Martin Pasternak at m.pasternak@israelbonds.com or 212.446.5883, or reach out to your local Israel Bonds office [here](#) if additional support is needed.